opus 3 creative

RECOMMENDED FILE FORMATS

FILE PREPARATION

Submitted files should be professionally created at full size in the following applications and saved as native files (.psd, .ai, etc).
Some files created in other applications may be acceptable, but may be subject to additional preparation charges

IMAGES

Image resolution should be given careful consideration. The final size, quantity, application and intended viewing distance determine the required image resolution, as a general rule images should be 72ppi at full size or 300ppi at quarter size.

APPLICATION	EXT.	NOTES
Adobe Photoshop	.psd	Send layered psd files if you wish us to make changes to the artwork.
	.tif	Remove any channels except applicable clipping paths before saving.
	.eps	As above.
	.jpeg	Keep compression low and quality high (Do not send images taken off Web Pages).

LAYOUTS & LOGOS

Artwork which exceeds the pasteboard dimensions in any of the applications listed may be scaled down, but please indicate the scale (50% 25% 10% etc.). Any document or element containing text should have all text converted to outlines, or paths; doing so will avoid font conflicts a major source of delay for many jobs. Imported art elements should be linked, not embedded.

Note: We do not accept artwork contained within Microsoft Word or Power Point Presentations.

APPLICATION	EXT.	NOTES
Adobe Illustrator	.ai	Convert all fonts to outline, include any linked image files.
	.eps	Convert all fonts to paths.
	.pdf	Always check using Adobe reader before sending.
Adobe Indesign	.indd	Please include fonts and linked images.
	.pdf	Always check using Adobe reader before sending.
Macromedia Freehand	.fh11	Convert all fonts to paths include any linked image files.
	.eps	Convert all fonts to paths.
	.pdf	Always check using Adobe reader before sending.
Quark Express	.qxd	We require the complete collect for output folder including linked images, artwork and fonts.
	.pdf	Always check using Adobe reader before sending.

COLOUR

All our digital printers are colour calibrated to gain the widest possible colour gamut for each individual media. This allows us to reproduce Pantone colour matches as accurately as possible with each media type.

Please help by informing us of any vital Pantone colour references for your job.
We only accept Laser/desktop inkjet prints as layout and content proof only. We cannot accept Laser/desktop inkjet prints as colour proofs.

If you wish us to colour match to your custom inkjet/laser media combination, we will need to recalibrate our printers to match your individual uncalibrated printout.
We can provide this service at extra cost.

FILE TRANSFER

We accept the following:

CD/DVD: Mac or Pc
ftp: Please call for additional information when utilizing our FTP server
Email: Please do not send any files over 5mb.

T: +44 (0) 1952 883854

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